

PRESS RELEASE

For Immediate Release

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Black Oak Golf Club Seeks Audubon Sanctuary Approval

Long Valley, NJ - Black Oak Golf Club of Long Valley, NJ is proud to be the first golf course in the state of New Jersey seeking the Silver Level in the Audubon Signature Cooperative Sanctuary Program.

The goal of the Audubon Program is to merge wildlife conservation, habitat enhancement, resource conservation, and environmental improvement with the golf club. The Audubon Signature Program allows Audubon International and Black Oak Golf Club a common goal to construct and manage the golf course with a primary focus on environmental quality and sustainability.

Why Golf & the Environment?

Golf has a unique role to play in caring for our environment. By their very nature, golf courses provide significant natural areas that benefit people and wildlife in increasingly urbanized communities across North America. At the same time, golf's use of chemicals, water, and other resources to maintain pristine golfing conditions is often criticized for threatening the quality of our environment. Now, more than ever before, golfers and non-golfers alike are taking a second look at the nature of the game. Golf courses offer numerous opportunities to not only provide pleasant places to play, but also to protect drinking water, improve the water quality of our lakes, streams, and rivers, support a variety of plants and wildlife, and protect our environment for future generations.

What are golf's environmental opportunities?

- Provide needed wildlife sanctuaries
- Preserve natural areas within urban environments
- Support plants and wildlife native to the area
- Protect water resources
- Filter storm water runoff through golf course wetlands and turf grass
- Rehabilitate degraded landscapes
- Promote physical and mental well being, reducing stress for more than 25 million U.S. golfers

Great Results

The following great results are just a small sample of what golf courses are achieving.
Golf course natural areas:

- Preserve golf's heritage as a sport played amidst the challenges of nature
- Create interest and add to the overall enjoyment of the game
- Provide needed food, shelter, and water for a diversity of wildlife species
- Enable golf courses to serve as valuable natural assets within their local communities

For more information on Black Oak Golf Club, please call Bob Vreeland at 908-334-9880 or visit www.blackoakgolfclub.com.

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